

## **Flanders - Belgium**

**Your Fastest Link to the European Market**



**Flanders Investment & Trade**

Government of Flanders - Belgium

# How to Approach Doing Business in Europe

- Assess Your Business Needs!

- Location
- Transport Infrastructure
- Human Capital
- Tax Benefits & Fiscal Incentives
- Sustainable Growth for Major Industries
- State-of-the-art Research Centers
- Density of Knowledge Clusters
- What do other companies say?
- Quality of life
- Professional Support in Setting Up Operations



# Belgium: Key Statistics

- Brussels: Capital of Belgium & Flanders
  - Headquarters of the EU
  - Home to international government agencies & NGOs
  - Corporate location of multi-national companies
- Population: 10.6 MM
  - Flanders 60%
  - Brussels 10%
  - Wallonia 30%
- Language: Dutch (60%); French (40%); German (<1%)
- Education: 47% of 20 – 24 age group are in higher education = one of the most productive workforces in the world



# Belgium: Key Statistics

- Beer: 800+ beer choices & 450+ brands;  
\*Belgians drink 150 liters per person annually
- Chocolate: produce 220,000 tons (48 lbs. per person)
- Brussels sprouts: really come from Belgium
- Belgian Waffles & Bakeries are world famous
- Belgian motorways are visible from the moon!



# Flanders – Belgium: Your Gateway to Europe

## A Prime Business Region

- Unique central location – crossroads of Europe
- Market access: Excellent infrastructure & connectivity
- Ease of setting up a company
- Multilingual, highly educated, productive & loyal labor force
- Flexible customs regulations
- Business friendly: generous tax incentives
- High quality of life





# Flanders: The Logistics Edge

## The Big Picture

- **Access to the largest one-day-market in Europe: main markets can be served within 24 hours**
- **4 International seaports: Antwerp, Ghent, Zeebrugge, Ostend**
- **Excellent road, rail & inland waterway connections**
- **Brussels Airport is one of Europe's largest cargo terminals**
- **400 European Distribution Centers (average 3 EDCs every 3.5 sq. miles)**



# Flanders' Logistics Edge: What Others Say



***“For a European logistics center such as Nike’s, Flanders is the ultimate location. ...at the center of European spending power...excellent connections to clients in the EMEA region. ...the best location in Europe.”***

***- Luc Hooybregts***

***General Manager***

***Nike ELC Laakdal***



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# Flanders Investment & Trade

**Thank You!**

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